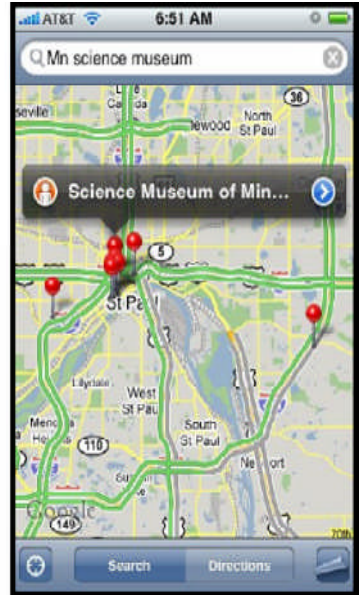




Marketing in a Virtual World: A Workshop for Small Businesses

Who is this workshop for?

- Retail Shops
- Restaurants
- Tourism Operators
- Agriculture Operators
- Artisans
- Any Small or Rural Business



Tuesday, February 23rd
1:00 p.m. - 4:00 p.m.

Crossroads Institute
1117 E. Stuart Dr.
Galax, VA

**LIMITED
to 15 people!!**

**Offered at a
discounted rate of
\$20.00 per person**

Learn how to register your business on a GPS Navigation device...

Many small businesses are faced with challenges, including marketing their business. Advances in technology are resulting in a revolution in marketing and advertising. Location and place-based services, made possible through the use of Global Positioning System (GPS) devices can be used to geographically connect potential customers with nearby businesses.

Presented by Virginia
Geospatial Extension Program at
Virginia Tech

Computer-equipped hands-on
training to register your business
with multiple national business
databases.

Learn to utilize free, online tools
to support internet marketing
efforts

The databases that small business owners
load their information to are then
consumed by a variety of location-based
service applications (TomTom, Garmin,
iPhone/Blackberry GPS applications, etc.)

Register by contacting Mandy Archer
276-236-0391 or marcher@crossroadsva.org

Visit <http://www.cnr.vt.edu/gep/> for more information

